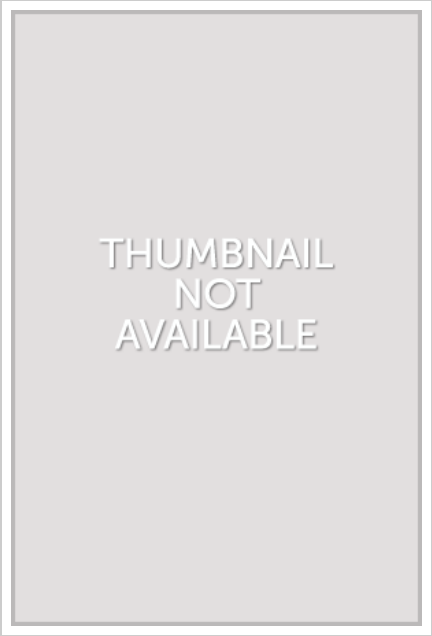


DOWNLOAD

Unraveling the Garment Industry Transnational Organizing and Womens Work Social Movements, Protest and Contention

By Ethel C. Brooks

Univ Of Minnesota Press. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 8.9in. x 5.9in. x 0.8in.Unraveling the Garment Industry is an ambitious investigation of the politics of labor and protest within an industry that has come to define the possibilities and abuses of globalization and its feminized labor: the garment industry. Focusing on three labor rights movementsagainst GAP clothing in El Salvador, child labor in Bangladesh, and sweatshops in New York CityEthel C. Brooks examines how transnational consumer protest campaigns effect change, sometimes with unplanned penalties for those they intend to protect. Brooks analyzes a two-pronged problem in consumer boycott campaigns against labor abuse in the garment industry. First, how are we to understand the political necessities of local protest such as the right to unionize against the emphasis placed on consumer boycotts Second, what and whose agency is privileged or obscured within the symbolic economies and the politics of information deployed by these campaigns Tying both of these questions together is a commitment to seeing globalization as embedded in the everyday realities of the local. Drawing attention to the race, class, and gender assumptions central to powerful consumer boycotts, Brooks reveals how these movements unintentionally reinforce the global...

Reviews

Definitely one of the better ebook I have possibly read through. It usually will not charge excessive. You wont feel monotony at anytime of your own time (that's what catalogues are for regarding if you check with me).

-- ***Prof. Jean Dare***

This ebook may be worth a go through, and superior to other. I could comprehended every thing out of this published e pdf. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- ***Prof. Damien Schuster PhD***