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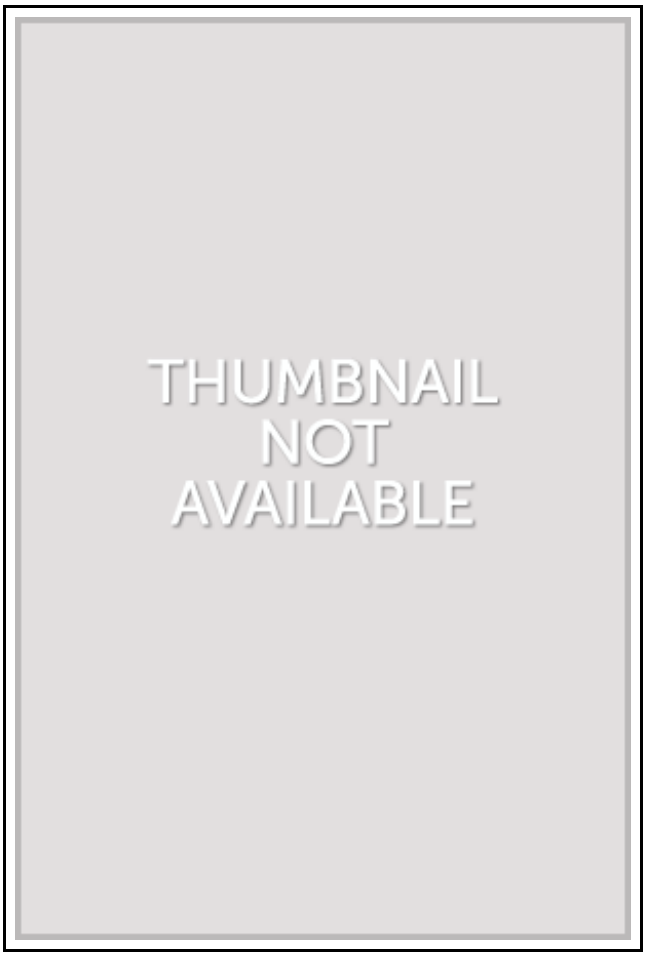

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Reviews

This is basically the finest publication i actually have go through till now. We have read and i also am confident that i am going to likely to read through again once more in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Prof. Adell Lubowitz)

BE BIG: STEP UP, STEP OUT, BE BOLD. DARING TO DO OUR BEST WORK TOGETHER

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Berrett-Koehler. Paperback. Book Condition: new. BRAND NEW, Be BIG: Step Up, Step Out, be Bold. Daring to Do Our Best Work Together, Judith H. Katz, Frederick A. Miller, Most large organisations in the U.S. and many smaller ones now have diversity training and diversity programs to help people learn how to work better together in today's increasingly diverse workplaces and show respect to all coworkers, customers, and others. Providing this kind of training has been the principal work of "Be Big" authors Judith Katz, Fred Miller, and their company, The Kaleel Jamison Consulting Group, for over 30 years, and they are leaders in this field. "Be Big" was developed explicitly to meet the needs that they see every day in their work, such as in their training of tens of thousands of workers at Allstate, Genentech and United Airlines. While the content may seem over-simplified or childish for a professional company workforce, it is just what Katz and Miller have found is needed and being asked for by many organisations. There is a big benefit to being big, not just to the organisation, but to every individual's career.To give your best every day, to stand up for yourself, to pursue big accomplishments, to add great value, and to help your coworkers do the same - this is incredibly empowering. It contributes to a central core of self esteem. It gives a person a solid sense of worth in the job market, so that if adversity strikes, they can be proud of the work they've done and the relationships they've nurtured - and such pride is a fundamental necessity for landing the next job.It also allows you to transcend ego, politics, and other workplace monsters. "Be BIG" ironically captures the idea in very small way, with simple aphorisms and explanations or...

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