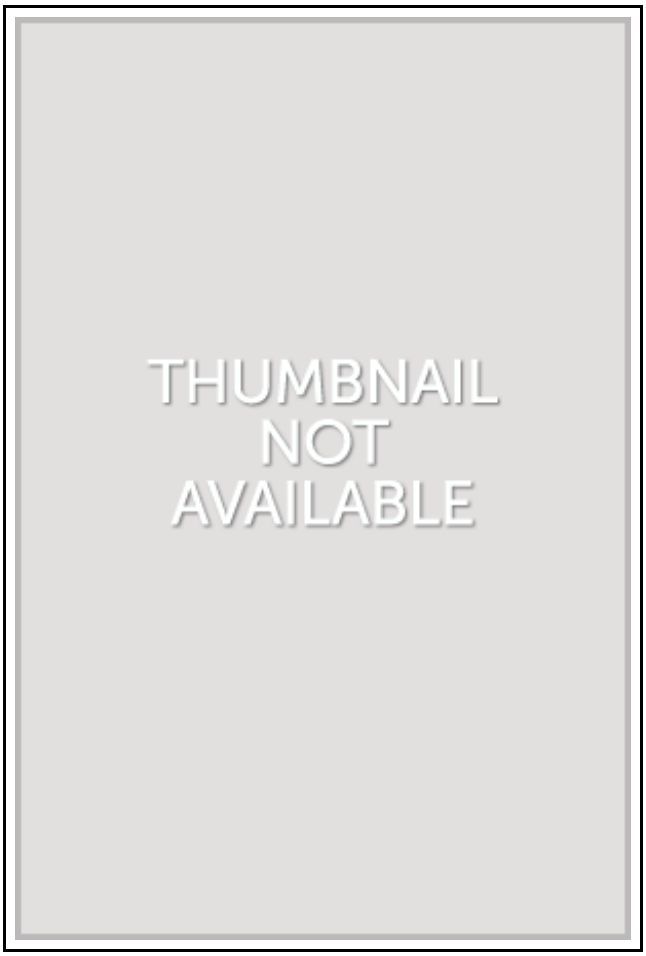
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Jacana Media (Pty) Ltd, South Africa, 2016. Paperback. Book Condition: New. 210 x 148 mm. Language: English . Brand New Book. Entrepreneurship 101 aims to educate South Africans about the fundamentals of entrepreneurship while looking at a uniquely South African business environment. This book will help aspirant entrepreneurs understand the very basics of running a business in South Africa. It will discuss what entrepreneurship is all about and guide the reader on the journey of starting a business. It will take them from a business idea, on a step-by-step process to synching the deal with their first client. It will address, among others: how to raise start-up capital, identify the bottlenecks that many entrepreneurs face in our country as well as explaining our unique labour laws. South Africa is beset with a number of unique socio-political factors, i.e. the crisis of high unemployment, which often leads to poverty, and ultimately inequality and to high rates of crime. Joshula Maluleke has included a section on frequently asked questions at the back of the book in an attempt to provide in-depth answers to some of the questions he gets asked at his entrepreneurship talks.

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