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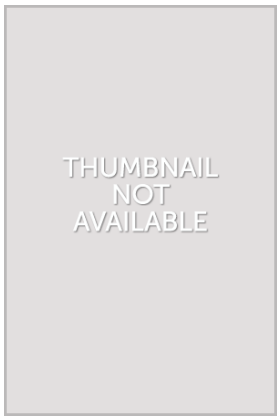
THE INTERDISCIPLINARY SCIENCE OF CONSUMPTION (HARDBACK)



MIT Press Ltd, United States, 2014. Hardback. Book Condition: New. 229 x 160 mm. Language: English . Brand New Book. Our drive to consume -- our desire for food, clothing, smart phones, and megahomes -- evolved from our ancestors drive to survive. But the psychological and neural processes that originally evolved to guide mammals toward resources that are necessary but scarce may mislead us in modern conditions of material abundance. Such phenomena as obesity, financial bubbles, hoarding, and shopping sprees...

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- Authored by -
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