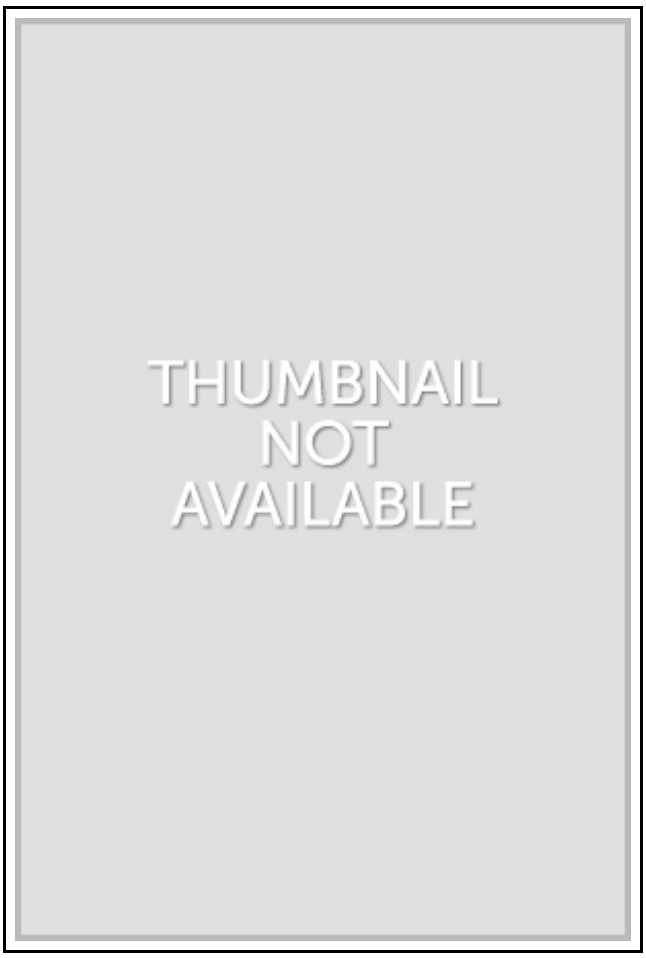
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PROJECT SUSTAINABILITY: A COMPREHENSIVE GUIDE TO SUSTAINING PROJECTS, SYSTEMS AND ORGANIZATIONS IN A COMPETITIVE MARKETPLACE (PAPERBACK)

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iUniverse, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.This business guide explores the complex relationship between a good strategic implementation plan and the implementation needed to enhance the sustainability of a project in the marketplace. A good reference guide on issues related not only to the sustainability of projects and programs, but also to the sustainability of systems, institutions, and organizations. -Dr. Mrs. Mercy M. Tembon, country manager, the World Bank, Burundi What is the relationship between a good strategic implementation plan and the implementation needed to enhance the sustainability of a project in the marketplace? Through exhaustive analysis, author John N. Morfaw elaborates on the various project sustainability metrics, characteristics, measurement, indexes, and parameters involved in the effective and efficient implementation of projects. He explores the financial, economic, social, cultural, political, legal, environmental, and educational considerations as well, discussing how each impacts a comprehensive approach for project implementation. Also offered is an comprehensive elaboration on the theories of management postulated by the Gurus of Total Quality Management -Edward Deming, Joseph Juran, Philip Crosby, Walter Shewhart, Kaoru Ishikawa, and Shigeo Shingo. Morfaw explores and compares other contemporary business concepts such as Six Sigma Methodology, International Organization for Standardization (ISO), capacity building, knowledge management, configuration management, S.W.O.T analysis, S.M.A.R.T techniques, and Project Sustainability Management (PSM). Included is a series of PSM training forms and templates for various project management processes and a comprehensive and Strategic and Sustainable Implementation Plan (SIP). With this comprehensive guide, you ll learn everything you need to know about Project Sustainability.

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