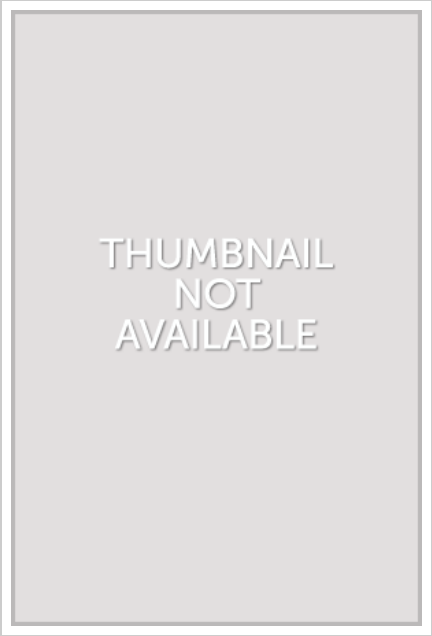


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Operations Management: A Strategic Approach

By Alison Bettley, David Mayle, Tarek Tantoush

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