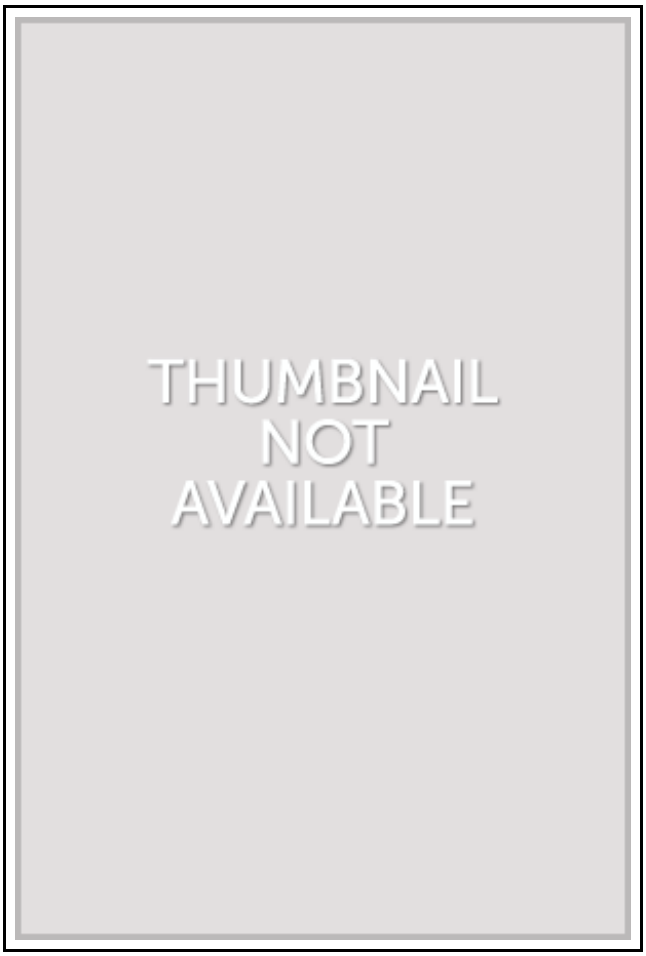
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ENTERPRISE 2.0: HOW TO MANAGE SOCIAL TECHNOLOGIES TO TRANSFORM YOUR ORGANIZATION

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